

The Impact Experience™



The Impact Experience is an action-oriented, experiential program. This program is specifically designed to measure return on investment in training. Participants take on the challenge of identifying, responding to and implementing solutions to real-life business issues and opportunities. This accelerated learning environment provides the inspiration, motivation and focus required to move leadership skills to another level.

The workshop is divided into three highly interactive, fun and upbeat phases. Each phase presents meaningful lessons that are designed to keep people engaged and involved.

Phase 1: Leadership is about Leaders. Leaders are affected by the way their minds work. This first phase is designed to be an immediately engaging experience. Participants take a light-hearted look at themselves and others. They quickly become immersed in the idea of making the most of their potential as leaders.

Phase 2: Leadership is about Meaning. The second phase involves a highly experiential short game. Participants energetically take part and then debrief their ideas about getting their passion involved in leadership. At its core, this section is about the importance of leaders connecting to that which has meaning for them. It focuses on developing the real engine of powerful leaders: alignment to meaning.

Phase 3: Leadership is about Action. During this interactive phase, participants are faced with a surprise. They are asked to immediately change some aspect of the way they will lead over the next two hours. Leadership is not about title or place within a system. It is about how one thinks, interacts, acts and makes an impact. For the rest of the day, their Impact! Project will be to change something about their usual approach and increase their effectiveness as leaders.

We work on six contents, in 20 countries, in ten languages. If we can help, contact us today: