

exper!ence it inc.

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Why have some of the largest companies in the world, now on six continents, in twenty countries and in ten languages called on us to help them with their strategically driven initiatives?

mergers

cultural alignments

large-scale change efforts

strategically important middle and senior management initiatives



BECAUSE,

WE GET IT!

We are a partner who gets it, who knows that the program is more than the sum of the parts and who realizes that it is every nuanced piece that makes something a truly memorable learning and change event.



Middle and Senior Level Management Initiatives

Our middle-through-senior level management and leadership simulation practice has a seventeen year, multi-industry track record that is among the strongest in the world.

Sophisticated Simulations

Our deep drill, sophisticated simulations are used in large-scale change efforts and mergers to help make significant change happen and to align cultures. These fully immersive, creative experiences bring to life the nuances of our clients' business and organizational reality.

Senior Level Facilitation

Our senior level facilitation is able to bridge the gap between your strategic intent, and the development, alignment and impact of the people within your organization.

Impact and Measurement

For each of our simulations, we offer follow-up *Impact!*™ programs that turn soft skills into hard bottom-line results, as well as metrics and measurements that are tailored to your strategic needs.

Our Custom Design Capability

We have developed a world-class reputation for sophisticated custom simulations and experiential solutions. Clients call on us for our design capability when context and detail matter as much to them as they do to us. Culturally aligned, strategically directed custom simulations lay the tracks upon which your strategy and ideas can effectively roll out. They educate, enlist, align and inspire. They elevate the conversation, the idea and the purpose. Our design team has played its part in transforming processes, relationships, cultures and companies. ...aligning hearts and minds to your strategic intent.

educate
enlist
align
inspire

Our 'off-the-shelf' experiences

e!'s 'off-the-shelf' management and leadership simulations and experiential solutions have achieved strategically important results - ranging in length from two-hour to five-day experiences, in groups from 8 to 4008.



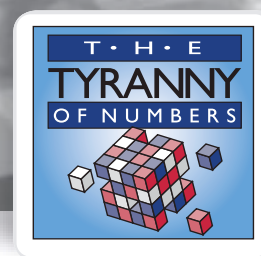
Maxx Performance Entertainment Inc.

A powerful management and leadership business simulation that challenges the participants to Maximize Shareholder Value, while also leading in an Emotional Intelligent way.



Infinity Inc.

A comprehensive and competitive leadership simulation where managers are challenged to transform the company on behalf of their customers. Leadership behaviors, customers and the bottom line are linked in the engaging, immersive world of Infinity Inc.



Tyranny of Numbers

The Workplace Revolution Simulation. An exciting and unique simulation that dramatically demonstrates the bottom line benefits achieved using breakthrough rather than incremental thinking.



Project Delta

This simulation experience highlights the proven and critical link between leadership/management behavior and Environment, Health and Safety results. Managers learn to lead by leveraging a new set of observations and behaviors that radically shift EH&S results.



welcome to our worlds



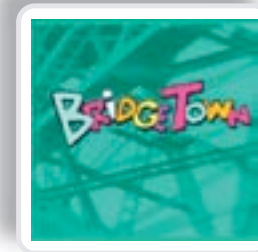
The Confederacy of Stars

Through a series of one to five half-day simulations that are interconnected, yet strangely different worlds, participants are challenged to develop and hone key managerial leadership skills: managing risk, building networks, understanding systems, leveraging diversity and aligning to mission.



The Assignment

David Allen's New York Times bestselling book *Getting Things Done* is brought to life in a powerful, personal productivity simulation. Discover and master the methods to vastly increase your individual organization, productivity, effectiveness and creative results - at work and in life.



BridgeTown

The tools and processes of continuous process improvement are both taught and applied in this immersive, practical and powerful intervention. Participants leave ready to tackle real improvement projects with the tools, skills and enthusiasm to do a great job.



Impact!™

The Impact! experience provides both a tool kit and a real-world process that turns hard or soft skills training into measurable, strategically aligned results. Our six step proprietary process encourages participants to: Clarify Roles, Plan for Learning and Growth, Think, Interact, Act and make an Impact!™

Paris:
19:43

Los Angeles:
10:43

Istanbul:
20:43

Toronto:
13:43

London:
18:43

New Delhi:
22:43

New York:
13:43

Sao Paulo:
14:43

Prague:
19:43



Our Commitment to Roll Out

When you want a partner who can deliver your important senior level programs in Indiana or Istanbul, in New York or Paris, in San Diego or Sao Paulo, in any one of ten languages, and who can manage logistics and navigate customs.... then look no further.

Our Team

has earned the trust of some of the most prestigious companies in the world.

We have grown to become one of the most creative, eclectic learning design and delivery teams on the planet: sophisticated simulation designers, experiential learning experts, seasoned facilitators, doctorates in learning, creative writers and story experts, financial modelers, logistical experts, actors, musicians, - who have all made a difference to our experiences, our clients and our company.



“I used to start designing from the learning outcomes. I now start from an emotional connection to the learning outcome; not only what is the benefit to the organization, but why would I care about this as a human being. The story emerges in pulsing, living form, from the heart of the problem; it doesn’t descend coolly from the head.”

The Design of Human Experience

Don Jones

President and Chief Designer

A stylized, handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

aligning hearts and minds to your strategic intent